



Instant Bestseller Formula Website Outreach Email Template

Hello Jane,

My name is John Doe author of *This Book Title*. [This is where you put some kind of social proof. e.g I have been mentioned on nytimes.com, etc. I have written for marketingprofs.com, etc. Put something that drops a name or brand].

I am interested in writing a guest post for you - something you've never posted on - and I have 3 ideas that I think your readers would love:

IDEA 1:

Really Great Post Title - Brief description of the article that you want to write.

The article will cover:

- Sub idea #1
- Sub idea #2
- Sub idea #3

IDEA 2:

Really Great Post Title - Brief description of the article that you want to write.

The article will cover:

- Sub idea #1
- Sub idea #2
- Sub idea #3

IDEA 3:

Really Great Post Title - Brief description of the article that you want to write.

The article will cover:

- Sub idea #1
- Sub idea #2
- Sub idea #3

Also consider these topics:

- Another article idea
- Another article idea

I know you're busy, so I can write everything up and send it to you in one document, which you can drop right into your website. We'll handle all editing, bylines, etc (feel free to edit) so this is super-easy for you. Plus, I promise the guest posts will get your readers thinking and talking to each other.

What do you think?

Thanks,
John